CoC Orientation & Annual Meeting
MAY 30, 2019

Agenda
I. Overview of CoC – Jennifer Hill, Executive Director of the Alliance to End Homelessness
II. Role of Cook County Government in CoC Process – Ericka Branch, Cook County Bureau of Economic Development
III. HUD Homeless Assistance Grants – Kimberly Danna, HUD Community Planning & Development
IV. 2019 Annual CoC NOFA Process – Kurt Runge, CoC Program Director at the Alliance
V. Project Review and Ranking – Khen Nickele, Chair of Alliance Project Prioritization Committee
VI. How to Apply – Kurt Runge, CoC Program Director at the Alliance
VII. Questions and Answers

Homelessness in Suburban Cook County

2019 PIT Count
- 897 homeless persons
- 792 sheltered, 105 unsheltered
- 15% chronically homeless
- 5% veterans
- 36% households with children

2018-2019 Comparison
- 5% increase in homelessness
- 6% increase in chronic homelessness
- 14% decrease in veteran homelessness
- 8% increase in homeless families

2018-2019 Comparison

3% increase in homelessness
6% increase in chronic homelessness
14% decrease in veteran homelessness
8% increase in homeless families
What is a Continuum of Care (CoC)?

Alliance to End Homelessness

- Serves as the lead agency of the Cook County Continuum of Care
- Coordinates homeless services of over 30 agencies across 30 suburban townships, 131 municipalities, 579 square miles and 2.5 million residents
- Plans for the effective use of over $13 million of federal funds by suburban Cook agencies
- Measures performance and uses data to improve our effectiveness
- Manages an information management system (HMIS) that agencies use to collect data on the clients they serve and the services they provide
- Provides training and technical assistance to prevention and homeless assistance providers on a range of best practice issues
- Advocates for the needs of homeless and at-risk households in the region and the implementation of proven and promising solutions
Alliance Staff

- Jennifer Hill – Executive Director
- Sharon King – Office Manager & Bookkeeper
- Peggy Troyer – Director of Information Systems
- Jeremy Heyboer – Data Quality Manager & Lead Trainer
- Lynn Suchwalko – HMIS Support Specialist
- Erin Matheny – HMIS Support Specialist
- Kurt Runge – CoC Program Director
- Kathryn Primas – Program Coordinator
- Rachel Contos – Community Liaison
- Scott Washington – AmeriCorps VISTA
- Katie Spoden – Special Projects Associate/Stevenson Center Fellow

Accomplishments

- Participated in a 100 Day Challenge on youth homelessness where we housed 111 people in 100 days
- Decreased Veteran homelessness by 14%
- Established a Youth Action Board made up of currently homeless youth who are working together to end youth homelessness
- Received funding from HUD for 3 new projects, totaling an increase of over $1.3 million
- Helped pass Just Housing Amendment in Illinois
- Helped pass HB3331 to expand IL Homeless Prevention Program
- Housed almost 700 people in permanent housing

Guiding Principles

- Systems Orientation: All stakeholders, programs and organizations work in coordination.
- Data Driven: System improvements are driven by metrics and maximizing resources.
- Housing First: System prioritizes housing needs first and foremost.
- Client Centered: Individuals experiencing homelessness are at the core of the system.
Key Components of a CoC

- Coordinated Entry
- Homelessness Prevention and Diversion
- Street Outreach
- Shelter and Crisis Housing
- Permanent Housing

Coordinated Entry System (CES)

Without CES

With CES

Connected Housing & Support Services
Neighborhood
Arms

Coordinated Entry

Online: myentrypoint.org
Call: 1-877-426-6515
In-Person:
- North: Northwest Compass (Mt. Prospect)
- West: Housing Forward (Oak Park)
- South: Together We Cope (Tinley Park) AND Respond Now (Chicago Heights)
- Veterans: Edward Hines Jr. VA Hospital (Hines)
Hines VA Resource List

- Healthcare for Homeless Veterans (HCHV) Program
  - Outreach
  - Resources and Referral
  - Case Management
  - HUD/VA Supported Housing
- Direct Line for Veteran Inquiry and HUD/VASH: 708-202-4961
  - HCHV Supervisor: 708-202-2110
- See Alliance website, [http://www.suburbancook.org/nofa](http://www.suburbancook.org/nofa), for Hines VA Resource List PDF

2019 – 2022 Strategic Plan

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Alliance Board

- Regional Councils
  - Governance/Finance
  - Strategic Initiatives

Alliance Executive Committee

- Alliance
  - Coordinated Entry
  - Youth Committee
  - Advocacy
  - Project Management
  - Operation Team

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How to get involved?

- Become a member
- Join a committee and local council (http://www.suburbancook.org/calendar)
- Advocate on the local, state, and federal level for solutions to homelessness
- Help recruit new members

Role of Cook County in CoC Process

ERICKA BRANCH, COOK COUNTY BUREAU OF ECONOMIC DEVELOPMENT

Cook County and the Continuum of Care

Toni Preckwinkle, President
Cook County Board of Commissioners

Prepared by Cook County Department of Planning and Development
May 2019
Cook County HUD Grants

- Community Development Block Grants (CDBG) Program
- HOME Investment Partnerships Program (HOME)
- The Emergency Solutions Grants (ESG) Program

Planning for Progress

- LAST YEAR
  - Strategic planning process which set priorities for funding allocations, uses, and partnerships over the next five years (2015-2019)
  - Chicago Metropolitan Agency for Planning (CMAP) provided the technical assistance
  - Encompasses two strategic plans:
    - Consolidated Plan – due to HUD in August 2015 – governs CDBG, ESG, and HOME dollars – restricted to suburban Cook County
    - Comprehensive Economic Development Strategy (CEDS) – due to EDA in February 2015 – may be used to apply for economic development funds – includes the City of Chicago and Suburban Cook County

Planning for Progress (public report) January 2015
http://blog.cookcountyil.gov/economicdevelopment/planning-for-progress/

- Priorities: Infrastructure, Workforce Development, Business Development, Affordable Housing Development, Social Services and Capacity Building

- Related Policies and Strategies
  - Infrastructure and Public Facilities
  - Business and Workforce Development
  - Housing Development and Services
  - Non-Housing Services
  - Planning and Administration
• 3.1 Preserve and create affordable housing in more affluent job- and transit-rich areas of Cook County.
• 3.2 Preserve the housing stock in disinvested areas of Cook County.
• 3.5 Prioritize projects and programs that link with services.
• 3.6 Expand access to the County’s supply of housing through tenant-based rental assistance.
• 4.3 Continue to participate in the regional dialogue around the need for a comprehensive referral system.

CDBG: Eligible Activities

• Public Service activities include but are not limited to:
  — Housing Counseling
  — Services for senior citizens and disabled Persons
  — Services for homeless persons
  — Drug abuse counseling and treatment

• Public Services (570.201(e))
  — CDBG funds may be used to provide the Public Service activities so long as these activities meet the low and moderate income national objective.
  — Public Service activities must either be a new service or contain a quantifiable increase in the level of service provided over the past 12 months.

*Public Service activities can be subject to a 15% cap of the overall CDBG Program allocation*

CRITERIA FOR DETERMINING PROJECT ELIGIBILITY IN MEETING THE NATIONAL OBJECTIVE

• Area Benefit Activities (available to all persons living in a service area, 51% of whom must be low and moderate income-Census Data required)
• Limited clientele (activities benefiting persons who are low and moderate income - beneficiary income verification required; some groups are presumed (homeless persons included) to be low and moderate income
• Housing Activities (rehabilitation of permanent housing, acquisition of property for permanent housing, conversion of nonresidential structures into permanent housing)
• Job Creation or Retention Activities (create or retain permanent jobs where at least 51% of the jobs if FE involve the employment of low and moderate income persons).
CDGB REQUIREMENTS (PUBLIC SERVICE ONLY)

- 501 (c) (3) not-for-profit serving moderate/low income/presumed low income in Cook County suburbs
- Continuum of Care participant
- $10,000 minimum grant, $100,000 maximum grant
- Must provide a new or increased level of service as a result of CDGB grant

Dominic Tocci, Deputy Director-Community Development at 312-603-1048 or dominic.tocci@cookcountyil.gov

HOME Investment Partnerships Program

The HOME Program is an affordable housing development program which can be utilized to support the following eligible activities:
- Single or Multifamily
- Ownership or Rental
- Acquisition, Rehabilitation and/or New Construction

Funds may be utilized to support development costs of permanent supportive housing projects.

For more information about the HOME program and to inquire about applying for HOME funding, contact Karl Bradley, Deputy Director-Housing at 312-603-1009 or karl.bradley@cookcountyil.gov

Overview of ESG Components

- Street Outreach (engagement, case management, transportation)
- Emergency Shelter (essential services and shelter operations)
- Homelessness Prevention (Housing Relocation and Stabilization Services, Rental Assistance, Other Financial Assistance)
- Rapid Re-Housing (Housing Relocation and Stabilization Services, Rental Assistance, Other Financial Assistance)
- Data Collection (HMIS) (Operation, administration and training)
- Administration (Reserved for Cook County use)
ESG REQUIREMENTS

- 501 (c) (3) not-for-profit serving homeless or at risk of homeless in Cook County suburbs
- HMIS (or parallel system for DV agencies) participant
- Continuum of Care participant
- $ for $ Match
- Homeless/formerly homeless involvement in decision-making
- $10,000 minimum grant

County Coordination with Continuum

- Allocation of ESG funds
- Developing performance standards and evaluating outcomes
- Developing policies, and procedures for the administration and operation of the HMIS
- Coordinated intake and assessment
- Coordinated Entry

Call Center, Coordinated Intake

For rental, security/utility deposits, utility payments or moving assistance, call the Cook County Homelessness Prevention hotline at

877-4-COOK-15 (877-426-6515)

Centralized referral point/“front door.”
Contact Information

Ericka Branch, Administrative Analyst
Cook County—Department of Planning and Development
ericka.branch@cookcountyil.gov
Phone—312-603-1057
Fax—312-603-9856

HUD Homeless Assistance Grants

KIMBERLY DANNA, HUD COMMUNITY PLANNING & DEVELOPMENT, CHICAGO FIELD OFFICE

2019 Annual CoC NOFA

I. National and local competition
II. Eligible new project types
   • Rapid Re-housing
   • Permanent Supportive Housing
   • Scattered site or new construction
   • HUD CPD Resources
   • Transitional Housing Rapid Re-Housing joint component
2019 Annual CoC NOFA

III. Target populations
- Chronic
- Veterans
- Youth (under 25)
- Families with children
- Survivors of DV
- Substance Use
- Mental Illness
- HIV/AIDS

IV. DV Bonus funding

V. Match requirements

2019 Project Review and Ranking Process

Options for Renewals
- Keep project the same
- Voluntary reallocation
- Consolidate multiple projects of the same type into one project (i.e. two PSH projects into one PSH project)

Options for New Projects
- Start a brand new project
- Expand an existing project
- Transition from one project type to another (i.e. TH to PSH)

Ranking Renewal and New Projects

Threshold requirements

Key themes:
- Meet needs of CoC
- Strengthening the CoC
- Data quality
- Performance Measures
- Coordinated Entry
How to Apply

New and renewal projects
- Complete Alliance application [http://www.suburbancook.org/nofa]
- Complete HUD application through Esnaps [https://esnaps.hud.gov/]

New projects only
- Participate in oral presentation
General Project Application Information

Renewal Project Instructions

New Project Instructions

Additional Resources

https://www.hudexchange.info/programs/estacks/

Renewal Project Application Timelines and Background Issues

New Project Application Timelines and Background Issues

Timelines are subject to change. For updates visit http://www.suburbancook.org/huds

Key dates:
- Application and Esnaps training: 6/14 10 noon
- Renewal, recapture amount budget: 6/17
- Renewal applications due: 6/24, by 5pm
- New project applications due: 7/2, by 5pm
- New project oral presentations: 7/17

Questions & Answers

JENNIFER HILL, EXECUTIVE DIRECTOR: JENNIFER@SUBURBANCODE.ORG

KURT RUNGE, CDC PROGRAM DIRECTOR: KURT@SUBURBANCODE.ORG